

I write to support Indiana's Telephone Privacy Law - please leave our law alone. Here are my observations on the impact of the Telephone Privacy Law:

Personal Privacy: Since we added our home telephone number to Indiana's "Don't Call" list, we saw a drastic decrease in all types of telemarketing calls. We estimate that we had, on average, no fewer than 3 telemarketing calls per DAY before the law took effect. Now we receive fewer than 1 unwanted call per MONTH. I no longer dread a ringing phone at 7PM because I know that the call is coming from a friend, neighbor, or relative with whom I actual want to speak.

Protecting Seniors: Before Indiana's law was enacted, Indiana senior citizens were the target of predatory telemarketing operations that sought to exploit the trusting nature of our older citizens. I have to ask myself, where was the FTC years ago when telemarketing exploitation was going on in our state unchecked? Indiana's law has given Indiana's seniors results when our Federal government was sleeping.

Anti-business?: No reasonable person could argue that Indian's law in any way prevents legitimate businesses from operating in our state. Sure they may have work a bit smarter to advertise effectively, but there remain numerous avenues (especially TV, radio, newspapers, and the postal system) for companies to educate us on their products and services. Besides, if I need a product or service, I think I am intelligent enough to pick up the yellow pages or search the internet to find the product or service I need. Prior to the Indiana law, telemarketing tactics were nothing short of legalized harassment.

Indiana's law is common sense. It protects our privacy, our citizens, and legitimate business. It is arguably one of the more popular laws state government has recently enacted. It works - so just leave it alone!